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PULSE: The Complete Guide To Future Racing



Synopsis

PULSE features Harald Belker's vision of the future of racing. There was a time when the fastest means of travel was a jet, but in 2035, private conglomerates have harnessed magnetic levitation (Mag-Lev) to create trains that get people from place to place to place in a fraction of the time. To advertise the cutting-edge technology and sheer speed of Mag-Lev, events were held with a handful of machines and fearless racers. Within a few years, PULSE Racing Grand Prix were hosted in major metropolitan areas with the funding of the cities. The world of Pulse racing is introduced and illustrated via elaborate drawings and digitally rendered futuristic vehicles while telling the story of an adventurous young man thrown into the whirlpool of an all encompassing and physically grueling sport. Through captivatingly sleek and futuristic images, the audience follows the racers to the limits of speed and power while they are barely on the ground. The sleds force their drivers to the edge of human endurance while keeping the racing fans on their feet in excitement and enthusiasm. Tactics and rules make the outcome of the race a nail biter until the end as you never know who will emerge victorious in this incredible world of futuristic racing. 

Book Information

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Customer Reviews

Harald Belker is a force of nature in the area of automotive design with a list of design credits that include the Smart, the Batmobile for the Warner Bros. Batman and Robin film, and the futuristic cars of Steven Spielberg's  Minority Report including the sporty red Lexus. Other movie credits include vehicle design for Armageddon, Inspector Gadget, Cat in the Hat, Spider-man 1 and 3 ,

Iron-man 1 and 2 and recently Tron Legacy. Harald Belker graduated with honors with a B.S. degree in Transportation Design from the Art Center of Design in October 1990. He started his career at Porsche in Germany and soon joined Mercedes Benz Advanced Design in Irvine, CA, ultimately leading to his current prolific role in the entertainment design industry. Clients outside the movie world are Kaenon Polarized, Mattel Toys, Jada Toys, Hasbro, E-bike, Rockstar Games, Giro, Digital Domain and many more.

This is a fantastic book from a wonderful artist. The drawings and renderings can't be beat. If you are interested in car design, there is no one better to learn from than Harald Belker. Highly recommended.

Let's just get this out of the way first, the book is full of gorgeous eye candy. The vehicle concepts are not only beautiful, but also very believable. They seem like a very natural evolution of current F1 designs extrapolated to this near future world of mag-lev racing. This richly detailed, well considered world is the part that is most surprising here. If you know Harald Belker's work, you already expect top tier concept art, but the well crafted vision of the future takes his concepts to another level. The drama and human stories woven into the complete rules for this futuristic racing series combined with a tangible view of the future come together to create a world that any sci-fi or racing fan would love to visit. If you're into futurism, racing, sci-fi, or just want to see some fantastically imaginative concept art, this book is highly recommended.

I didn't know much about this book beforehand, but decided to pick it up due to the arresting image on the cover. I was not disappointed! The artwork in this book is incredibly cool, from cover to cover. The author presents the future of racing in a way that I don't think I've ever quite seen before, and yet it still seems very believable and realistic. It's obvious that a lot of time and research was put into the technology aspect here. In other words, it's not just pretty pictures, although again, the artwork is stunning. There's a cool story as well, so I can definitely see this getting turned into a movie, which would be inanely cool. So much better than Speed Racer lol. So in summary, if you're a fan of technology or cars or racing, or just really cool artwork, you NEED to buy this book.

Harald Belker's talent shines through in this fantastic book of an imaginary style of racing, presented in lavish illustrations. You will not be disappointed as you peruse through page upon page of beautiful designs, and yes, there's a story behind each one. Anyone who loves forward thinking

designs and imaginary worlds will love PULSE.

It's nice to know Harald Belker's future is a colorful one! I'm sort of tired of seeing dark, moody futures and loved the color and vibrancy of his designs. Also loved the clean lines and individuality of this book. My six year old said, it best, "woah...this is sooo cool....woahhhh"

Fantastic book, not only for the eye candy, but also the thought behind all the designs you find within it. This book not only focus's on the vehicles but also the world that they live in, the pilots that drive them and the sponsors that make it all possible, inspired!

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